



Grove Co.™

Grove®

COLLABORATIVE

PLASTIC SCORECARD

2021-22

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BEYOND PLASTIC™

OUR PLASTIC FOOTPRINT

PRODUCTS & PROGRESS

ROADMAP & CHECKLIST

PARTNERS & ADVOCACY

PROGRESS, NOT PERFECTION

What are Grove's best available solutions?

As we stepped on the path to become plastic free by 2025, we faced many questions on how that would be possible. While we don't have every answer to how we'll be plastic free today, we're thrilled with the progress we've made so far.

Our challenge is the last 20% of packaging, where solutions do not yet exist. In the meantime, the road is filled with imperfect solutions, alternatives, and tradeoffs.

So, two years later, we continue to ask: Was this the best way forward? For us, unquestionably yes.

We believe that bold action is needed to change our industry — and this is our call to customers and brands. We've been able to mobilize change at a scale we couldn't have imagined, welcomed by consumers!

Meanwhile, some in our industry continue to double down on recycled plastic claims, while it becomes increasingly clear that very low percentages of plastic are recycled. Recycling goals alone don't acknowledge that real systemic change is needed, urgently. As we trudge ahead on this imperfect path, we're guided by the idea of business as a force for good.

Grove was founded on the principle of sustainability — we keep pushing to reduce our footprint, recover materials, and help our customers reduce their use of resources.

These small steps happen in millions of households using plastic-free products and adding carbon offsets, tree planting, and plastic collection to every Grove box.

The climate crisis is too far along for our industry to rely on easy transitions and convenient goals. Urgent action is needed in every direction. From climate, to plastic avoidance, to labor, the risks of exploitation in global supply chains are rife. Real sustainability requires discomfort, change, and action. If you know how to reach your sustainability goals, they're not ambitious enough.

Our focus this year has been on progress, not perfection. Action is needed. Imperfect and messy — maybe — but better than waiting for solutions that may never come. Our mantra has been let's find "the best available solution" and keep moving forward. We welcome feedback and we're proud to have incredible peers and companies on the path beside us — making imperfect, incredible progress together.



OUR IMPACT

In 2021-22, we made great progress on our Beyond Plastic™ goals.

5 million

lbs of plastic avoided by Grove customers since 2017 through plastic-free and plastic-reducing Grove Co. and Peach products

9,522,933

lbs of plastic collected 2020-21

100%

of our Peach Not Plastic™ products are plastic-free since launching in 2020



79

brands that are free from plastic waste as of 03/15/2022



47%

of Grove-owned brand products meet our Beyond Plastic™ standard as of 12/31/2021



430

products that are free from plastic waste as of 03/15/2022



100%

of our Good Fur products meet our Beyond Plastic™ standard since launching in 2021



340,471

lbs of plastic collected with RePurpose Global through our impact shop





Image: Grove Co.

Plastic recycling is a myth.

We've been sold a promise of endless recyclability, when only 9% of plastic gets recycled in the U.S.

76 million pounds of plastic packaging is created every day in the U.S. and only 9% is recycled. Grove exists to create an alternative solution, where home essentials support environmental solutions rather than environmental destruction. Single-use plastic is not a part of that equation. Neither are the fossil fuels that fund environmental and human destruction.

We've made big strides towards innovating out of plastic, whether through alternative materials or formats — which we're sharing in the pages that follow.

Some of these solutions are a win-win — no tradeoffs, reduced packaging, concentrated formulas. Others are more straightforward, such as transitioning our packaging away from plastic and into more commonly recyclable materials such as glass and aluminum. Common recyclables aren't perfect, but they're the best available solutions today. Our goal is not to transition out of plastic into single-use anything — but towards a more circular system of materials recovery and reuse, where recycling is a last option. These are the incremental steps we've taken this year.

The Path to Plastic Free

Our goal is for everything we make and sell to be 100% free from plastic waste by 2025.

Plastic has been found in plants, placentas, and now, [human blood](#) — so can we really get it out of our products? We certainly hope so, and the only way to find out is to try. As new information emerges, we're revisiting our definition of success.

Success means changing our industry, working with values-aligned brands, and joining our partners in the process.

Charting this course alone would mean reducing our offerings, rather than giving customers one place for all their no-plastic-waste essentials.

Plastic Intensity*

As we consider the best way to communicate our progress out of plastic, we aligned on a metric commonly understood by investors.

As we reduce our use of plastic, this number will decrease. We aim to illustrate the decoupling of our revenue from our use of plastic, showing true separation of profit and plastic.

We're proud to publish the industry's first plastic intensity metric — which shows plastic weight sold per dollar of revenue.

*[PLASTIC INTENSITY](#) Pounds of plastic sold per \$100 revenue. **Products sold on grove.co not manufactured or supplied by Grove Co.

Plastic Intensity

lbs. per \$100 revenue in 2021

1.12 lbs

GROVE-OWNED BRANDS

1.32 lbs

ALL BRANDS SOLD ACROSS GROVE.CO SITE

1.51 lbs

THIRD-PARTY BRANDS**

Roadmap to 2023

By the end of 2023 or sooner, all Grove-owned brands will contain no more than 10% plastic and none of it will be single-use or virgin plastic.

Across our site, all products that contain plastic will be required to include as much recycled plastic content as possible.

Industry Collaboration

Grove and our family of values-aligned, third-party brands formed a Plastic Working Group to collaborate on plastic reduction and avoidance. In 2021, Grove partnered with Novi Connect to offer brands in Grove's Plastic Working Group better access to sustainable packaging options. Pre-vetted packaging components available through Novi's marketplace are screened to meet various

standards, eventually including Grove's Beyond Plastic™ Standard.

Through the Grove-sponsored partnership, brands were able to custom source, sample, finance, and purchase sustainable packaging options from dozens of transparent suppliers that provide Novi with full documentation and data on their sustainability claims. Beyond packaging, Novi also works with brands on end-to-end product development, building formulas that meet the sustainability claims and standards brands care about.



*Products sold on grove.co not manufactured or supplied by Grove Co.

In 2021

of the products we sold:

35%

Grove-owned brand products are plastic waste free

17%

of all products we sold are plastic waste free

14%

third-party brand products* are plastic waste free

Beyond Plastic™



Beyond Plastic™ is our plan to solve the plastic crisis for home and personal care products.

Today, we're plastic neutral, removing an ounce of plastic pollution from nature for every ounce we sell.

By 2025, we'll be 100% plastic free. Right now, we strive to offer the best available solutions to reduce and avoid single-use plastic and plastic waste.*

We're currently defining products that meet our Beyond Plastic™ standard as follows:

- Primary packaging is not plastic (excluding coatings, lacquers and liners).
- No single-use external plastic packaging or wrap.
- ~80%+ of product and packaging weight is not plastic.
- There are no readily available alternatives for remaining ~20% plastic, or remaining volume is being phased out within a year — maximum.
- Use of plastic cannot negatively impact recyclability.
- 20% plastic is a starting point to be reduced. Our goal remains to be plastic-free by the end of 2025.

The Beyond Plastic™ seal is a way to make our focus on the best available solutions tangible and accessible to consumers. We're planning to roll out the seal across our site as a way to capture the best available industry solutions on the path to plastic-free. Consider this our seal of plastic leadership, acknowledging that 100% plastic-free isn't available in all packaging formats today.

Benefits include capturing our progress in reducing plastic and bringing our plastic-free goal to the product level by showcasing innovations that reduce plastic.

*Plastic waste, or [plastic pollution](#), is plastic that cannot be reused or recycled and ends up in a landfill.

Percent of revenue

from Grove-owned brand products that meet our Beyond Plastic™ standard

38%

Q4 2020

48%

Q4 2021

RIGHT NOW

Plastic Neutral

At Grove, our Plastic Neutral program ensures that for every ounce of plastic we sell, we remove the same amount of ocean and nature-bound plastic waste through our partnership with [rePurpose Global](#).



STEP 1 Measure

We weigh and record the amount of plastic in every product. Using those numbers, we calculate how much plastic we're sending in each order.

Image: Grove Co.



STEP 2 Remove

With rePurpose Global, we recover an ounce of ocean and nature-bound plastic for every ounce of plastic we sell.



UP NEXT

Plastic Free

Grove exists to transform the products you use in your home into a force for human and environmental good, and plastic isn't part of that mission. Beyond Plastic™ is our plan to solve the plastic crisis for home and personal care products. Today, we're 100% Plastic Neutral. By 2025, we'll be plastic-free.e.



OUR Vision

We're looking to disrupt the existing plastic model, reduce overconsumption and provide zero-waste solutions for our customers.



OUR Mission

We envision a world where plastic is eliminated through redesign, innovation, or new delivery models.



OUR Commitment

Beyond Plastic™ is our continuous focus on the best available solutions to the plastic crisis for home and personal care products, with a goal to be plastic-free by 2025.

OUR PROGRESS

Site-Wide Plastic

Originally published in 2020, Grove's Plastic Scorecard is the first of its kind to publicly report on our total plastic footprint.

We're using these disclosures to challenge our industry to track and publish their plastic footprints. Our goal is to decouple business growth from our plastic footprint by introducing more plastic-free products into our assortment. As we work toward our goal of becoming plastic-free by 2025, these are the baseline totals for plastic used site-wide at grove.co, including all the brands we sell.

Based on data collected thus far, all numbers shown compare 2021 to 2020.

TOTAL PLASTIC

4,926,659 lbs
total plastic weight in 2021
compared to 5,119,887 lbs in 2020

← progress: on track



Includes every brand and every product we sell at [Grove.co](https://grove.co), site-wide. This is a decrease of 193,228 lbs from 2020.

PLASTIC PER SHIPMENT

0.71 lbs
average plastic per shipment in
2021 compared to 0.72 lbs in 2020

← progress: on track



We hope to reduce this number through educating and engaging our community to adopt sustainable habits, like choosing plastic-free and plastic-reducing products.

PLASTIC WASTE FREE

17% of products are free from plastic waste
in 2021 compared to 13% in 2020

→ progress: on track



We continue to seek alternate product and packaging formats to reduce plastic in our assortment.

RECYCLED CONTENT

16% post-consumer recycled plastic content
in 2021 compared to 15% in 2020

→ progress: on track



When no plastic-free alternatives exist, we aim to increase this metric by maximizing post-consumer recycled plastic whenever possible.

PLASTIC INTENSITY

1.32 lbs plastic intensity per \$100 revenue
in 2021 compared to 1.44 in 2020

← progress: on track



We aim to decouple our revenue from our use of plastic.

REUSABLE OR REFILLABLE

13% of products are reusable or refillable
in 2021 vs. 12% in 2020

→ progress: on track



We seek to increase reusable or refillable products and packaging while reducing single-use plastic.

Arrows on each chart show desired direction of change.

OUR PROGRESS

Owned Brands

Our Grove owned brands are sustainably powerful for every room in your home.

With uncompromised performance, [less harmful chemicals](#), 100% natural fragrances, and moving Beyond Plastic™, [Grove Co.](#) is redefining the future of sustainable home care.

We weigh and record materials to keep our ratio of plastic-to-product low. We also track recycled and recyclable plastic in our products, supporting recyclable plastic in our products, circular production and our [Plastic Neutral](#) efforts.

PLASTIC INTENSITY

plastic intensity per \$100 revenue in 2h 2021

1.33 lbs Grove Co. compared to 1.41 lbs in 1h 2021

← progress: on track



As we reduce our use of plastic, this number will decrease. We aim to decouple revenue from our plastic usage.

1.07 lbs Grove owned brands compared to 1.16 lbs in 1h 2021

← progress: on track

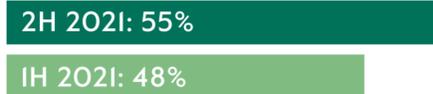


BEYOND PLASTIC™

% Beyond Plastic™ in 2h 2021

55% Grove Co. compared to 48% in 1h 2021

→ progress: on track



This is the percent of revenue from products that meet our Beyond Plastic™ Standard.

47% Grove owned brands compared to 44% in 1h 2021

→ progress: on track

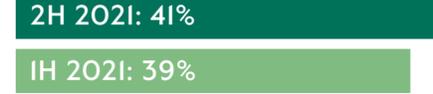


REUSABLE OR REFILLABLE

% refillable or reusable in 2h 2021

41% Grove Co. compared to 39% in 1h 2021

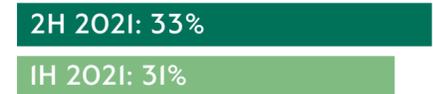
→ progress: on track



We seek alternate product and packaging formats to reduce our percent of products containing plastic.

33% Grove owned brands compared to 31% in 1h 2021

→ progress: on track



NO PLASTIC WASTE

% no plastic waste in 2h 2021

40% Grove Co. compared to 32% in 1h 2021

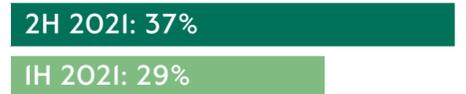
→ progress: on track



We seek to increase reusable or refillable products and packaging while reducing single-use plastic.

37% Grove owned brands compared to 29% in 1h 2021

→ progress: on track



Arrows on each chart show desired direction of change.

OUR PROGRESS

Owned Brands

Our six owned brands span home care, personal care, and wellness, encouraging healthy formulas and sustainable formats without sacrificing performance.

Replacing single-use plastic is core to our cause of reducing waste, minimizing our carbon footprint, and moving Beyond Plastic™ all together.

These 2020-21 numbers represent our baseline as we work to remove all plastic from our products and packaging by 2025.

GROVE CO.

38% of products are free from plastic waste in 2021 compared to 34% in 2020

→ progress: on track



[Our flagship home care brand](#) strives for sustainability — for people and the planet.

GOOD FUR

100% of products meet our Beyond Plastic™ standard since launching in 2021

→ progress: complete



[Truly sustainable pet grooming](#) products designed to be good for your pet and the planet.

PEACH NOT PLASTIC

100% of products are plastic free since launching in 2020

→ progress: complete



[Peach](#) is on a mission to kick plastic out of the bathroom with beauty and personal care products for everyone.

HONU

90% of products meet our Beyond Plastic™ standard in 2021 compared to 94% in 2020

→ progress: refocusing



[High-quality natural nutritional support](#) to help you noticeably improve your health and well-being.

ROOTED BEAUTY

38% post-consumer recycled plastic content in 2021 compared to 42% in 2020

→ progress: refocusing



[Plant-based care](#) for skin, hair, and body made with potent antioxidants and other vital nutrients.

SUPERBLOOM

90% of products meet our Beyond Plastic™ standard since launching in 2021

→ progress: on track



[Our newest personal care brand](#) protects your skin from environmental stressors and restores your all-natural glow.

Arrows on each chart show desired direction of change.

OUR PROGRESS

From 2020-21, we introduced innovative alternatives to plastic packaging.

2020 Grove Co. Soaps & Cleaner Concentrates

We transitioned out of plastic into infinitely recyclable aluminum and glass, shipped in FSC®-certified 100% recycled paper packaging.



MAY 2021 Peach Not Plastic™ Forever Cases

We launched deodorant, body balms, and lotion in refillable Forever Cases made of 100% infinitely recyclable aluminum.



JULY 2021 Grove Co. Laundry & Hand Soap Sheets

Biodegradable and dissolvable, these plant-based sheets come in fully recyclable, FSC® certified paper packaging to reduce plastic waste.



NOVEMBER 2021 Grove Co. Charcoal Bag & Wire Mesh Caddy

Reusable alternatives to single-use plastics include odor-absorbing activated charcoal bags and multi-purpose metal cleaning caddies.



Products and Packaging

We're innovating out of products containing single-use plastic.

Designing for circularity means making more plastic-reducing, plastic-free, refillable, and reusable products.

One way we measure the impact of the plastic-free and plastic-reducing products we create and curate is through the amount of plastic they avoid compared to their conventional, mass market alternatives. Here are some of those statistics.

1,477,274 lbs of plastic avoided in our Grove Co. Cleaner Concentrates

Our powerful cleaner concentrates have moved from plastic to glass and are now 100% free of plastic waste.

520,867 lbs of plastic avoided in Grove Co. Soaps

Our high-performance formulas are now in packaging that's free from plastic waste.

97,577 lbs of plastic avoided in Peach Not Plastic™ products

Our waterless, plastic-free, and plant-based personal care products make personal care fun, colorful, and waste-free. By replacing traditionally packaged care products with our waterless bar formats, each Peach customer can avoid 4.44 pounds of plastic per year.



*Excludes previous plastic pouch hand and dish soap formats.

PRODUCTS AND PACKAGING

We've avoided 5,787,368* lbs of plastic in all our plastic-free and plastic-reducing products.

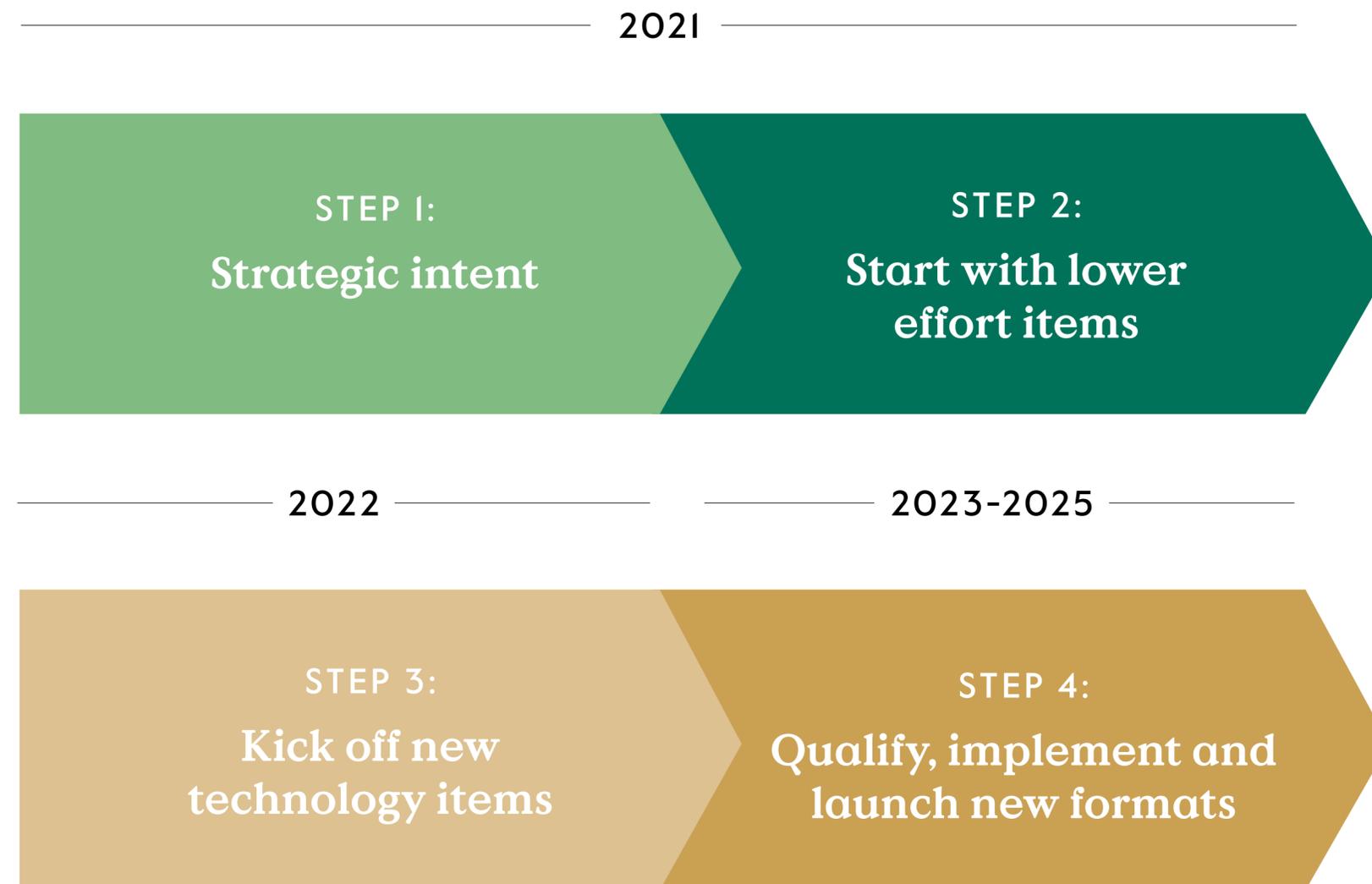


5,787,368 lbs of plastic avoided from Grove-owned brands in 2017-2021. Data does not include third-party brands.



Roadmap to Plastic-Free

Here's how we're tackling challenges on the path to no plastic waste.



PHASE 1 AVAILABLE ALTERNATIVES

Phase I requires transitioning all possible packaging out of plastic, where solutions exist. If solutions don't currently exist, we will use post-consumer recycled (PCR) plastic as much as possible. In 2020, we launched our Plastic Working Group with participating third-party brands sold on our site.

PHASE 2 NEW FORMATS & BEHAVIORS

Moving into Phase 2 means expanding our resources and testing to find matches with existing products. Solution must-haves include product compatibility, packaging performance, and price. Changes in consumer behavior will support this transition.

PHASE 3 INNOVATIONS & SOLUTIONS

While we have less visibility into this chapter, Phase 3 will be the final stretch of our plastic-free journey. It depends on creating new materials, technologies, and logistics systems that enable us to reach a full assortment of no-plastic-waste products.

CHECKLIST

Our plan involves plastic measurement, design, circularity, and industry impact.

> MEASUREMENT

- Collect list of SKUs
- Measure plastic types and content
- Train teams on recyclability
- Collect consumer insights
- Measure value chain plastic waste
- Test consumer behavior changes

> DESIGN

- Set goals for plastic reduction
- Align w/ sustainability strategy
- Transition into recyclable materials
- Increase PCR and recycled content
- Use commonly recycled materials
- Reduce unnecessary packaging
- Develop new packaging formats
- Innovate new plastic-free products
- Design for recovery/reuse
- Make packaging a force for good: carbon-capture, longevity, etc.

> CIRCULARITY

- Consider plastic in packaging
- Label packaging w/ How2Recycle
- Prioritize re-use over recycling
- Scale circular/refill systems
- Explore partnership to improve recovery rates

> INDUSTRY IMPACT

- Engage w/ suppliers re: goals
- Provide open-source reporting and disclosures
- Launch Plastic Working Group
- Launch Advocacy Practice
- Pilot circular plastic-free programs
- Publish packaging innovations
- Industry-wide no-plastic goals
- Partner w/ no-plastic retailers

Plastic Neutrality with rePurpose Global

rePurpose Global is a plastic crediting platform dedicated to reducing waste, reviving lives, and restoring nature's balance.



PLASTIC COLLECTED

rePurpose Global's mission is to address our plastic pollution crisis through Plastic Neutrality.

We see Plastic Neutrality as a realistic way to mitigate our plastic footprint. While plastic collection is not a perfect solution, it's a meaningful part of addressing the world's plastic pollution crisis. We're also focused on maintaining the

integrity of our plastic collection programs. In partnership with rePurpose, we're scaling to new geographies in India, Kenya, and Colombia, where we're focused on the collection of low-value plastics (such as candy wrappers or chip bags) that are more likely to end up as pollution because they can't be recycled.

We're also investing in capital infrastructure to 1) collect greater volumes of plastic pollution and 2) enable greater scale for local

plastic collection programs. We're proud to partner with rePurpose Global. In the absence of a regulatory body overseeing plastic crediting systems, we're committed to creating a rigorous system of measurement focused on transparency and traceability of collection projects. We remain in close contact with our collection partners on best practices and emerging industry standards, and we're dedicated to evaluating our practices as a standard emerges.

BOGOTA, COLOMBIA
551,156 lbs

NAIROBI, KENYA
330,694 lbs

KERALA, INDIA
881,849 lbs

GOA, INDIA
881,849 lbs

HYDERABAD, INDIA
661,387 lbs



Image: rePurpose Global

Case Study: Kerala

In Kerala, India, rePurpose's plastic collection programs have impacted 106 workers and over 420 family members.

Through a collaboration with waste management startup Green Worms, rePurpose Global is collecting neglected low-value plastic that would otherwise be destined for oceans.

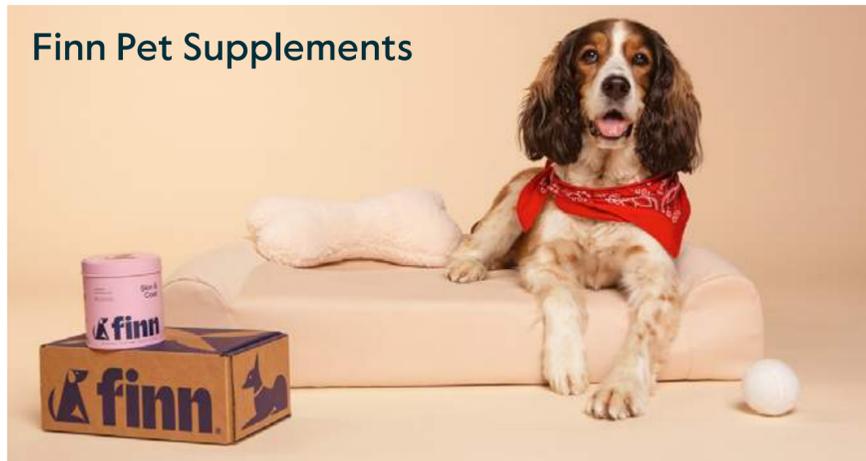
Grove's plastic credits help finance the training and employment of local women and youth in Kerala. Once trained, these workers collect plastic waste directly from households and commercial areas, catching it before it leaks out into the environment. By setting up this supply chain, rePurpose provides an additional income stream to waste workers, enabling them to access better education and health care.

To date, workers have collected 882,000 lbs of plastic in Kerala, the equivalent of 22.2 million plastic bottles.

The project also establishes supply chains for local villages that lack waste collection systems. rePurpose explains, "This is our effort to stop ocean-bound plastic waste from ending up in Kerala's beautiful palm-lined beaches." We're pleased to share this case study as exemplary of the social and environmental impact that we strive for through this program.

PRODUCTS AND PACKAGING

Our third-party brands are innovating new low-waste and plastic-reducing products.



MEMBERSHIPS & ADVOCACY

We don't just want to change our company; we want to change our industry.

“We have the opportunity for a reset on how we rebuild our businesses — we should reset for the long term health of our planet and all those who inhabit it.”

STUART LANDESBURG
CO-FOUNDER & CEO
GROVE COLLABORATIVE

Plastic and Climate

We use our voice as a business to support legislation and industry working groups that support our vision for the future. We've contributed to and continue to support the Plastics Free California Ballot Initiative, the Federal Break Free from Plastic Pollution Bill, and other advocacy efforts to avoid single-use plastic, increase recycling, and address plastic pollution.

We've been vocal advocates of the proposed Build Back Better

legislation, supporting a just transition to renewable energy. The White House named Grove in a group of companies dedicated to passing sweeping legislation that would meaningfully address climate change. Other legislation supported includes:

- **Advanced Clean Trucking:** Rule Adoption signatory through CERES (improving fuel efficiency)
- **Joint Statement — Reduce and Remove: We Need Both to Tackle Climate Change.** We believe

nature-based carbon credits can provide significant climate change benefits. It's necessary to scale this area exponentially faster than is currently happening. And this scaling needs to happen at the same time as decarbonization.

- **Bipartisan FOREST Act:** Engaged with elected officials to prohibit illegally deforested raw materials.



Image: Stuart Landesberg



Image: Project Drawdown

Memberships & Advocacy

We joined forces with Project Drawdown and 24 brands in a New York Times ad calling for climate action.

Memberships

Annually, Grove renews membership in groups of like-minded, action-oriented organizations. In 2021, we participated in:

- U.S. Plastics Pact
- New Plastics Economy
- Climate Collaborative
- American Sustainable Business Council

Chemical Safety and Transparency

In 2021, Grove also supported the Federal Safer Personal Care & Beauty Bill package. We co-signed a letter to Congress on PFAS Regulation, and we partnered with the Safe Cosmetics Business Network and BeautyCounter's Counteract Coalition.



AMERICAN SUSTAINABLE BUSINESS COUNCIL



U.S. Plastics Pact Reporting 2021

Packaging Category	Form: Category	Primary Polymer Type	Form: Description	Total Plastic Weight (lbs.)	Recycled Content	Mono or Multi Material	Global Recycling System*	Local Recycling System**	Plastic Tonnage	Content: Virgin	Content: Recycled	Recyclable	Reusable	Compostable, Recyclable, or Reusable
<A4 PE flexibles	Other Flexible	LDPE	Pack	29,283.07	0%	Multi	No	No	13.28	13.28	0	0	0	0
<A4 PE flexibles	Other Flexible	LDPE	Pouch	94,237.87	0%	Multi	No	No	42.75	42.75	0	0	0	0
<A4 PE flexibles	Other Flexible	LDPE	Sachet	2,044.53	0%	Multi	No	No	0.93	0.93	0	0	0	0
<A4 PE flexibles	Other Flexible	LDPE	Tube	31,322.66	28%	Multi	No	No	14.21	10.27	3.94	0	0	0
<A4 PE flexibles	Other Flexible	LDPE	Wrap	2,356.72	0%	Mono	No	No	1.07	1.07	0	0	0	0
>A4 mono-material PE flexibles in B2C context	Mono-material Film	LDPE	Bubble Wrap	17,685.81	0%	Mono	No	No	8.02	8.02	0	0	0	0
>A4 mono-material PE flexibles in B2C context	Mono-material Film	LDPE	Pad Cover	2,142.80	0%	Mono	No	No	0.97	0.97	0	0	0	0
>A4 mono-material PE flexibles in B2C context	Mono-material Film	LDPE	Wrap	36,670.80	0%	Mono	No	No	16.63	16.63	0	0	0	0
HDPE Bottle	Bottle	HDPE	Bottle	40,902.41	43%	Mono	Yes	Yes	18.55	10.6	7.95	18.55	0	18.55
Other	Other Rigid	HDPE	Applicator	7,791.33	0%	Mono	No Data	No Data	3.53	3.53	0	0	0	0
Other PET Rigid	Other Rigid	PET	Jar	6,557.47	80%	Mono	No	No	2.97	0.6	2.38	0	0	0
PET Bottle	Bottle	PET	Bottle	72,114.14	27%	Mono	Yes	No	32.71	23.88	8.83	32.71	0	32.71
PET Thermoforms	Other Rigid	PET	Jar	707.35	100%	Mono	No	No	0.32	0	0.32	0	0	0
PP Other Rigid	Other Rigid	PP	Bottle Stopper	372.01	0%	Mono	No	No	0.17	0.17	0	0	0	0
PP Other Rigid	Other Rigid	PP	Cap	29,657.11	0%	Mono	No	No	13.45	13.45	0	0	0	0
PP Other Rigid	Other Rigid	PP	Dropper	33.73	0%	Mono	No	No	0.02	0.02	0	0	0	0
PP Other Rigid	Other Rigid	PP	Dropper Collar	22.34	0%	Mono	No	No	0.01	0.01	0	0	0	0
PP Other Rigid	Other Rigid	PP	Lid Disc	14.55	0%	Mono	No	No	0.01	0.01	0	0	0	0
PP Other Rigid	Other Rigid	PP	Pump	19,440.47	0%	Mono	No	No	8.82	8.82	0	0	0	0
PP Other Rigid	Other Rigid	PP	Sprayer	53,004.36	0%	Mono	No	No	24.04	24.04	0	0	0	0

SCOPE: Includes Grove Collaborative owned brand products sold directly to consumers through Grove.com. Brands include Grove Co., Seedling by Grove, HONU, Superbloom, Peach Not Plastic, Sustain, and Rooted Beauty. Excludes Grove Collaborative manufacturing and operations. Excludes other non-Grove owned products sold on Grove's marketplace and Grove Co. products sold at retail (Target, Whole Foods, Amazon). COUNTRY: United States. PLASTIC USE CLASSIFICATION: Use of Sold Products. PROCUREMENT OR SALES: Sales. END OF USE/FATE OF PRODUCT: Sold to Consumer. CONTENT: Responsibly Sourced = 0%. CONTENT: Biobased = 0%. CONTENT: Compostable = 0%. *EPA Recycling Economic Information (REI) Report 2020. **U.S. Plastics Pact 2020 Baseline Report.



rePurpose Plastic Collection Impact 2021

Project	Location	Plastic Collected*	Workers Impacted	Households Impacted	Socio-Economic Benefits
Hara Bhoomi	Kerala, India	881,849 lbs.	106 workers	Approx. 424 family members	<ul style="list-style-type: none"> • Portable toilets installed in 2 villages • 8 sorting tables installed in all villages • 120 sets of uniforms distributed to workers • Sanitary kits: 76 pairs of gloves and 33 sanitizers • COVID lockdown compensation to 76 workers
Saaf Samudra	Goa, India	881,849 lbs.	40 workers	Approx. 160 family members	<ul style="list-style-type: none"> • New job creation, ensures social safeguards • Lifts waste workers to formal sector
Neela Seegar	Hyderabad, India	661,387 lbs.	260 workers	Approx. 1,040 family members	<ul style="list-style-type: none"> • New job creation, ensures social safeguards • Lifts waste workers to formal sector
Ajabu Ya Bluu	Nairobi, Kenya	330,694 lbs.	96 workers	Approx. 384 family members	<ul style="list-style-type: none"> • New job creation, ensures social safeguards • Lifts waste workers to formal sector
Sueño Azul	Bogota, Colombia	551,156 lbs.	78 workers	Approx. 312 family members	<ul style="list-style-type: none"> • New job creation, ensures social safeguards • Lifts waste workers to formal sector
Totals		3,306,935 lbs	580 workers	Approx. 2,320 family members	

*Plastic waste collected and co-processed, totaling 3,306,935 lbs (1,510,000 kgs) in 2021.



Plastic Bank Collection Impact 2021

Location	Plastic Collected*	Communities Impacted	People Impacted	Socio-Economic Benefits
Indonesia	1,463,744 lbs	190 local branches	1,538 people impacted	<ul style="list-style-type: none"> • Premiums paid to workers • Access to financial literacy education • Access to Plastic Bank digital education platform • Access to local school programs
Philippines	491,421 lbs	45 local branches	717 people impacted	<ul style="list-style-type: none"> • Premiums paid to workers • Access to financial literacy education • Access to Plastic Bank digital education platform • Access to local school programs
Totals	1,955,165 lbs	235 communities impacted	2,255 people impacted	<ul style="list-style-type: none"> • Premiums paid to workers • Access to financial literacy education • Access to Plastic Bank digital education platform • Access to local school programs

*October, 2020 to March, 2021.



Metrics: Beyond Plastic

PLASTIC METRICS (GROVE CO. & GROVE OWNED BRANDS)	Grove Co.			All Grove Owned Brands		
	2H 2021	1H 2021	Δ	2H 2021	1H 2021	Δ
Plastic Intensity (lbs. of plastic per \$100 revenue)	1.33	1.41	-0.08	1.07	1.16	- 0.09
% Beyond Plastic™ ****	55%	48%	+ 7%	47%	44%	+ 3%
% Refillable or Reusable	41%	39%	+ 2%	33%	31%	+ 2%
% No Plastic Waste	40%	32%	+ 8%	37%	29%	+ 8%
PLASTIC METRICS (TOTAL)	2021	2020	Δ			
Plastic Intensity (lbs. of plastic per \$100 revenue)	1.32	1.44	- 0.12			
Plastic Footprint (lbs)	4,926,659	5,119,887	- 193,228			
Average Plastic per Shipment (lbs)	0.71	0.72	- 0.01%			
% No Plastic Waste*	17%	13%	+ 4%			
% Refillable or Reusable**	13%	12%	+ 1%			
% Post Consumer Recycled Content***	16%	15%	+ 1%			

PLASTIC METHODOLOGY: *Percent of total product count that is free from plastic waste; **Percent of total product count that is refillable or reusable; ***Percent of post-consumer recycled content by weight; ****Percent of total product count that meets our Beyond Plastic™ standard

