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Grove[®]

COLLABORATIVE

PLASTIC SCORECARD



PROGRESS OVER PERFECTION

It's a journey, not a destination

At Grove, we're evolving as we move from setting goals to making gains.

With sustainability, there is no finish line. As we stepped on the path to become plastic-free, we tried something that hadn't been done before.

We faced many questions, mainly: Would moving away from plastic be possible? We've made big gains — and we've encountered obstacles along the way. While we've figured out solutions for 80% of plastic packaging (through new materials and product formats), our challenge remains the last 20% (such as closures and dispensing components, as well as lacquers, liners, or coatings) where solutions do not yet exist. In the meantime, the road is filled with imperfect solutions, alternatives, and tradeoffs.

We still don't have all the answers to becoming completely plastic-free, but we're thrilled with the progress we've made so far. We believe that bold action is needed to change our industry. Our call to the consumer products and retail industries remains the same — let's work together to find the solutions

we need to help customers move away from single-use plastics. We've been able to mobilize change at a scale we couldn't have imagined, welcomed by consumers! Meanwhile, some in our industry continue to double down on recycled plastic claims, while it becomes increasingly clear that very low percentages of plastic are recycled. Recycling goals alone don't acknowledge that real systemic change is needed — urgently. As we trudge ahead on this imperfect path, we're guided by the idea of business as a force for good.

Grove was founded on the principle of sustainability — we keep pushing to reduce our footprint, recover materials, and help our customers reduce their use of resources.

Our focus this year has been on progress, not perfection. Action is needed — imperfect and messy maybe — but better than waiting for solutions that may never come. Our mantra has been let's find “the best available solution” and keep moving forward. We welcome feedback and we're proud to have incredible peers, companies, and customers on the path beside us — making imperfect, incredible progress together.



Grove's Sustainability Tenets

Change is challenging but necessary. Our industry cannot rely on convenient goals and easy transitions. Grove's sustainability tenets guide our journey and keep us focused and honest.

Environmental

Stewardship

The consumer packaged goods and retail industries are plagued with irresponsible business practices, where profits are linked to single-use plastics, cutting down trees, and increased pollution. Grove was founded on a belief that household products should regenerate, rather than deplete, the environment. We take a holistic approach to sustainability with strong goals on plastic, carbon, and conservation.

Industry

Leadership

When there isn't a solution, we are committed to finding one. We believe you're never too small to lead an industry. We challenge companies to make bolder changes towards more urgent action. We lead by example in hope others will follow suit.

Advocacy

We're committed to using our voice to advance legislation that supports the progress of the most material crises we have identified, including plastics and recycling, climate disclosures, chemical safety, and ingredient transparency.

Transparency

Grove leads with transparency first, from integrating sustainable principles into business objectives and financial planning to best-in-class reporting on progress. Transparency in our ingredients, disclosures, and reporting is directly tied to customer and industry credibility.

Ethical & Responsible

Practices

We maintain high standards for ethics and responsibility. This includes fair labor practices, sustainable sourcing, and transparency in operations. We do this because it's right — for us, it's not optional.

Diversity & Inclusion

We support underrepresented groups and broaden the reach of sustainable products by making our industry more accessible and equitable. We prioritize working with values-aligned suppliers and brands, such as brands owned by BIPOC people, LGBTQ+, people, women, and veterans, as well as B Corporations.

Progress Over

Perfection

We prioritize progress over perfection because the problems we're solving can't wait for perfect solutions. We hold ourselves accountable to real progress towards better solutions.



OUR IMPACT

Our Customers, Our Heroes

In addition to Grove's company-wide sustainability milestones (below) our customers have made even greater impact through our Environmental Impact Shop (right).

COMPANY MILESTONES

15 million pounds of plastic collected

through our plastic neutrality commitment (2020-23)

10.8 million pounds of plastic avoided

from purchases of plastic-reducing products

1 million trees planted

with The Arbor Day Foundation through Grove Co. paper purchases (formerly Seedling, 2018-22)

CUSTOMER MILESTONES

90,226 customers

purchased from the [Environmental Impact Shop](#), contributing to high-impact environmental causes with vetted partner organizations, ranging from conservation to reforestation to plastic collection.

TREES PLANTED

116,189 Trees

Arbor Day Foundation

ACRES CONSERVED

19,416 Acres

Rainforest Trust

PLASTIC COLLECTED

1,358,209 Lbs

rePurpose Global

CARBON OFFSET

8,476 Tons

Pachama, Everland,
Native Energy

| Metrics Aug 2021-Dec 2023.

Changing the Story of Plastic

We're focused on eliminating single-use plastics.

Plastic has been woven into the fabric of our daily lives. Grove exists to offer customers safe products that work without breaking the band — without relying on single-use plastics.

Single-use plastics are destined to last for centuries in landfill, or worse, become mismanaged waste in our natural ecosystems and oceans.

A Linear Consumption Model

The consumer packaged goods industry has conventionally used a “take, make, waste” mentality, flooding our homes and landfills with single-use plastic packaging. This linear consumption model has contributed significantly to today’s global plastic waste problem. We offer a fresh alternative — household essentials that challenge existing single-use products.

Plastic Recycling Doesn't Work

Rather than rethinking product design and formats, many companies have set empty and unrealistic goals to use recycled plastic content in their products and packaging. Some materials can be effectively recycled and effectively made from recycled content (paper has a recycling rate of 68% in the U.S.¹) Plastics do not fit this mold — only 5% of plastic is currently recycled in the U.S.²

Plastic Is With Us Forever

The realities of plastic at its end of life cannot coexist with a sustainable future. All plastic that has ever been produced still exists today. It does not fully biodegrade, but rather turns into microplastics, entering our drinking water, blood, and even breastmilk.³ Its omnipresence poses significant potential human and environmental health threats.

¹ [Environmental Protection Agency](#)

² [Greenpeace](#)

³ [Science Direct](#)



Our sustainability mission is centered in reimagining household essentials that do not rely on single-use plastics.

We are proud of the progress we have made in decoupling doing business with single-use plastic. As we continue on this path, we ask ourselves:

- How do we broaden the reach of our mission?
- How can we empower our customers to reduce their plastic footprint at home?
- How can we challenge our industry peers to push for innovative solutions?

Plastic-Free Revenue Growth

Decoupling our plastic usage from our profits.

Transparent Progress

The cornerstone of our mission as a company is moving our industry away from its reliance on plastic. As we really honed in on this mission over the years, we considered the best way to transparently illustrate our progress out of plastic. In 2021, we are proud to have published the industry's first plastic intensity metric — a simple ratio of how much plastic we ship (in lbs.) per \$100 of net revenue.

This is the most apples-to-apples way we've found to compare progress out of plastic across brands and industries. Our hope is that other brands and retailers will follow suit.

As we reduce our use of plastic, this number will decrease. We aim to illustrate the decoupling of our revenue from our use of plastic, showing true separation of our revenues from our use of plastic.

Setting The Standard With Grove Brands

While we continue to make progress in plastic intensity in many product categories, our Grove Co. 100% Recycled Plastic Trash Bags are the primary driver of our Grove Brands plastic intensity, consisting of about 47% of our total Grove Brands plastic footprint. Excluding this product

category, Grove Brands plastic intensity is 0.61 lbs of plastic per \$100 of net revenue in 2023 (vs. 1.11 lbs including trash bags). We continue to explore ways to reduce plastic in this category while also recognizing the realities of current available solutions in the trash category.

Elevating Our Third Party Assortment

We are proud to have increased the share of plastic-reducing products from our values-aligned third party brand partners. From 2020 to 2023, we decreased our plastic intensity from 1.78 to 1.10 lbs of plastic per \$100 of net revenue, respectively.

1 Products sold on grove.com from brands not owned by Grove Collaborative. In 2023, we adopted an expanded definition of "plastic" that includes polyvinyl alcohol (PVA and PVOH), silicone, and plastic liners, and resins with aluminum packaging to ensure highest level of inclusivity and transparency in our plastic reporting. We've recalibrated previous years' metrics to account for our expanded definition of plastic.

Plastic Intensity

lbs. per \$100 revenue in 2023



Grove-owned brands (lbs.)



All brands on grove.com + retail (lbs.)



Third-party brands¹ (lbs.)

THE GROVE STANDARD

Beyond Plastic™ Badges

Beyond Plastic™ is our effort to spur our industry toward long-term, scalable solutions that do not rely on single-use plastics. Some plastic in products and packaging is currently unavoidable given the absence of feasible alternatives. Plastic-free solutions either don't yet exist, aren't cost competitive, or aren't available at scale. Aluminum bottles, for example, require a very thin plastic inner coating to keep the liquid from interacting with the aluminum. Given these realities, Beyond Plastic™ is our commitment to celebrate progress and push ourselves and our broader industry forward.

In 2023, we integrated our Beyond Plastic™ badges into the Grove.com experience

The new digital badging system enables customers to make informed, educated purchasing decisions to reduce their consumption of single-use plastic.

Products with our Beyond Plastic™ badges signify the best available solution that significantly reduces or eliminates single-use plastic waste.

Customers can look for three badges on our site: 100% Plastic-free, 95%+ Plastic-free, and No Single-use Plastic. These badges make it easier to shop products that reduce single-use plastic, or are refillable or reusable. For example, using Grove Co.'s Cleaner Concentrate System enables

customers to avoid the use of single-use plastic bottles and transition into a refill system. This significantly reduces single-use plastic and saves water and carbon emissions from the shipping process by shipping small, one ounce glass concentrates (vs. 16oz. of liquid in single-use plastic). The Grove Co. Refillable Glass Spray Bottle contains a plastic trigger sprayer, but it is intended to last 3+ years and will remain until a feasible and scalable plastic-free alternative emerges.

Charting this course alone would mean reducing our product offerings, rather than giving customers one place for the best available solutions. On the following page, we've outlined the Beyond Plastic™ standard and how it applies to products.



We define our Beyond Plastic™ standard as follows:



100%
PLASTIC-FREE



No
SINGLE-USE PLASTIC
(EPA DEFINES DURABLES AS LASTING 3+ YEARS)



95%+
PLASTIC-FREE BY WEIGHT

Moving Grove Co. Products Beyond Plastic™

We lead our industry in radical transparency — products that meet our Beyond Plastic™ standard continue to increase across our net revenue and assortment.¹

BEYOND PLASTIC™ TOTALS: NET REVENUE



BEYOND PLASTIC™ TOTALS: SKUS SOLD



**100%
Plastic
Free**

Does not include any PVA or plastic lacquers, liners, or coatings.
Examples: Swedish dishcloths, wool dryer balls and bar soaps.



**No
Single-Use
Plastic**

Contains durable, reusable plastic, defined by the [EPA](#) as lasting 3 years or more. Contains no single-use plastic, such as polybags. Examples: Reusable hand and dish soap dispensers and glass spray bottles.



**95%+
Plastic Free
By Weight**

Contains no more than 5% plastic by total weight. Includes aluminum-packaged products coated with a minimal amount of plastic that does not affect recyclability. Examples: Hand and dish soaps, cleaner concentrates, and laundry detergent pods.

No Claim

The product contains virgin, recycled, or compostable plastic and is not widely recyclable. Products are still required to meet a best-in-class standard and are better-than-conventional alternatives. Examples: 100% recycled plastic trash bags, compostable bags, sponges, and wipes.

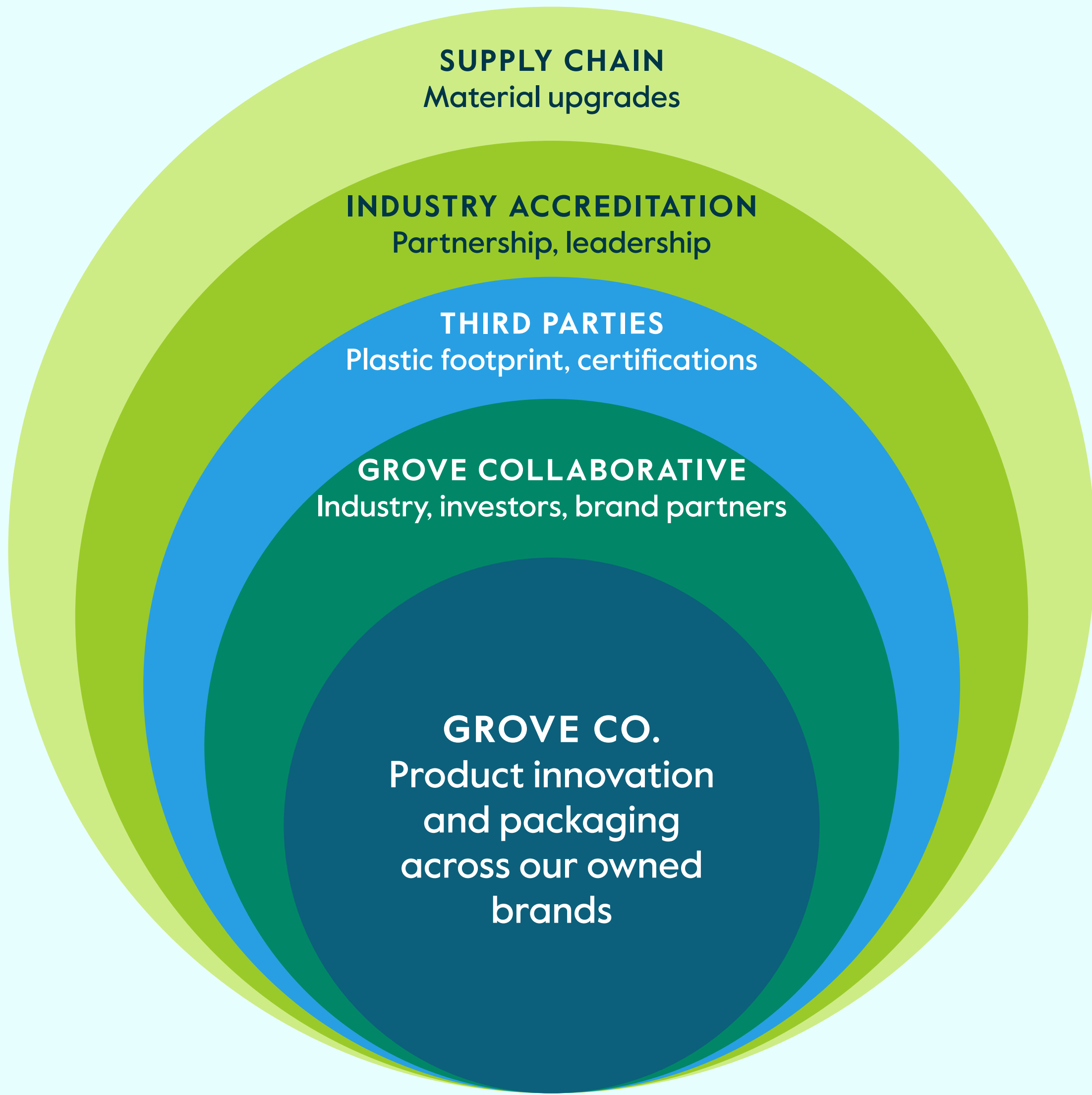
PERCENT NET REVENUE



PERCENT SKUS SOLD



¹As a percent of Grove Co. total SKU count and net revenue. In 2023, we adopted an expanded definition of “plastic” that includes polyvinyl alcohol (PVA and PVOH), silicone, and plastic liners and resins with aluminum packaging to ensure the highest level of inclusivity and transparency in our plastic reporting. We’ve recalibrated 2022 metrics to account for our expanded definition of plastic.



BEYOND PLASTIC™

Our Spheres Of Influence

Beyond Plastic™ is the heart of our mission at Grove and beyond.

Our industry has the power to change the world by removing plastic from the products we all use at home. But we can't do it alone.

Our spheres of influence ripple out, from our owned Grove Co. brand, to our website and digital channels, to brand partners, third-party certifications and industry accreditation. Eventually, we hope to transform our industry's supply chain, expanding our influence far beyond our direct ecosystem.



THIRD-PARTY BRANDS

Products & Packaging

Our third-party brands are innovating new plastic-reducing, low-waste products that meet our Beyond Plastic™ standard.



Food Huggers

Save the freshness of your fruits and veg while ditching the single-use plastic.



Huppy

Natural, zero waste toothpaste in beautifully designed containers that are meant to be reused and refilled.



Enviroscent

Air care that is safer for people, pets, and the planet. Designed to be refilled and reused.



Supra Endura

Reusable, soft, and absorbent cloths for cleaning up everyday messes.



Everist

Concentrated, plant-based hair care, packaged in 100% recycled and recyclable aluminum tubes.



Sunwink

Organic superfood powders to support the gut mind connection packaged in recyclable aluminum tins.



From Q1 2022 to Q4 2023, our plastic intensity for our third-party products sold at Grove.com decreased from

1.43 to 1.06 lbs

of plastic sold per \$100 of net revenue, respectively.

OUR PROGRESS

Plastic Site-Wide and In Retail

We lead with transparency first. In 2020, we published our first Plastic Scorecard — the first of its kind to publicly report on our total plastic footprint. In 2021, we published the industry’s first plastic intensity metric. Our goal is to decouple business growth from our plastic footprint. We’re using these disclosures to challenge our industry to track and publish their progress towards reducing their own plastic use.

As we continue to reduce plastic within our assortment, these are the baseline totals for plastic used site-wide across grove.com, including all the brands we sell, as well as our sales through retail partners. Metrics compare 2023 to 2022.

Plastic Footprint

Year over year we work to reduce our total plastic footprint by introducing more plastic-free or plastic-reducing products into our assortment.



lbs. total plastic footprint (target on track)

Plastic Intensity

We aim to decouple our revenue from our use of plastic.



lbs. plastic sold per \$100 of revenue (target on track)

Plastic Shipment

We hope to reduce this number through educating and engaging our community to adopt sustainable habits, like choosing our Beyond Plastic™ products.



lbs. plastic per customer shipment (target on track)¹

Recycled Content

When no plastic-free alternatives exist, we aim to increase this metric by maximizing post-consumer recycled plastic whenever possible.



percentage post-consumer recycled content (target on track)

Refillable/Reusable

We seek to increase reusable or refillable products and packaging while reducing single-use plastic.



percentage refillable or reusable products (target lagging)

We’re moving in the right direction on most of our plastic metrics for 2023. Another demonstration of progress is through our Beyond Plastic™ metrics (page 12).

¹In 2023, we adopted an expanded definition of “plastic” that includes polyvinyl alcohol (PVA and PVOH), silicone, and plastic liners and resins with aluminum packaging to ensure highest level of inclusivity and transparency in our plastic reporting. We’ve recalibrated 2022 metrics to account for our expanded definition of plastic. | [Grove.co](https://www.grove.co)

Our Plastic Conscious Partners

It takes pre-competitive collaboration and industry expertise across sectors to influence change. Success means changing our industry, working with values-aligned partners — from nonprofits to our suppliers and third party brands — to address the plastic pollution crisis.



Supporting Science, Advocacy & Education

Since 2019, we have donated over \$100,000 to 5 Gyres to empower action against the global health crisis of plastic pollution through science, community engagement, and advocacy.



Fighting Plastic Pollution

Our partnership has created global impact through low-value plastic collection. Since 2021, we have recovered 9.4 million lbs, the equivalent of 230 million plastic bottles.



Innovating beyond single-use plastic

We work with leading, values-aligned suppliers to create Grove Co. products that utilize innovative circular materials over single-use plastic.



Working Group Sharing Industry Ideas

In 2020, we launched Grove's Plastic Working Group — consisting of over 120 brand partners — to facilitate collaboration and learning around plastic reduction in product innovation.

PARTNERSHIPS

Solving The Plastic Waste Crisis With rePurpose Global

Grove is plastic neutral. For every ounce of plastic we sell, we recover an equal amount of ocean-bound plastic in partnership with rePurpose Global.

OUR PARTNER

rePurpose Global is a plastic crediting platform dedicated to reducing waste, reviving lives, and restoring nature's balance.

PLASTIC NEUTRALITY

We see plastic neutrality as a meaningful and realistic way to mitigate our plastic footprint as we continue to reduce single-use plastic in our product assortment. While plastic recovery is not a silver bullet or a license to pollute without real progress in reducing our plastic footprint, it is a meaningful part of addressing the world's plastic pollution crisis.

Our plastic neutrality partnership with rePurpose Global has three goals, shown at the right.

Our Plastic Neutrality Partnership Goals

1. Recover low-value, ocean-bound plastic waste.

Plastic recovery

focuses on collection of hard-to-recycle, low-value plastics (like chip bags or candy wrappers). In light of concerns around the effectiveness of some carbon crediting programs, a fundamental aspect of ours is ensuring additionality — plastic collection would not have otherwise occurred without our efforts.

2. Scale local plastic waste management value chains.

Waste management

is neglected in many communities due to a lack of infrastructure, leading to dumping or incineration. We help finance critical recycling infrastructure that prevents plastic waste from flowing into the ocean. Investing capital infrastructure enables the collection of greater volumes of plastic pollution over time.

3. Empower marginalized waste worker communities.

Working conditions

in the informal waste sector are notoriously unsafe, and workers almost invariably lack access to good healthcare and education. People are profoundly impacted by plastic pollution, and we champion safety, dignity, and equality across the waste value chain to combat the unsafe, exploitative practices of this sector.





PARTNERSHIPS

Ensuring Transparency & Traceability Of Our Impact

Our plastic neutrality partner, rePurpose Global, requires a robust monitoring and evaluation system across our value chain to provide transparency and traceability of our impact.

KEY PERFORMANCE INDICATORS

Minimum KPIs include tons of plastic waste recovered, full time equivalent of jobs created, increased income stream per waste worker per project.

PERFORMANCE MONITORING

rePurpose Global requires impact partners to create a monitoring plan for recording project progress and

performance on intended impact outcomes on a regular basis.

TRACEABILITY

All impact projects have an information management system to ensure end to end traceability of materials and establishing a chain of custody.

VERIFICATION

Impact projects are subject to verification, including documentation collection, site visits, and third-party audits. In addition to a robust monitoring and evaluation system, we are proud that Project Hara Kal — the largest project Grove has supported since 2021 — has been listed on the [Verra registry](#).

Project Ekonomia ya Bluu

MOMBASA, KENYA

Photo: rePurpose Global



Through our 2023 partnership, we recovered 2,378,237 lbs of ocean-bound plastic.

15M lbs of plastic recovered since 2020

Since 2020, Grove has recovered 15M lbs of nature- and ocean-bound plastic waste.



2023 Impact: Hara Kal KERALA, INDIA

Plastic Recovered	1,882,197 lbs Of Plastic Recovered
Households Impacted	85,887 homes Provided Waste Management Services
Workers Impacted	820 workers Employed by Project Hara Kal

2023 Impact: Ekonomia ya Bluu MOMBASA, KENYA

Plastic Recovered	496,040 lbs Of Plastic Recovered
People Impacted	504 people Positively Impacted (Avg. Family of 3)
Workers Impacted	168 workers Employed by Project Ekonomia

Only 5% of plastic is recycled in the U.S.¹ and over

20% of plastic

is mismanaged², and ends up as pollution.



CIRCULARITY

Moving Toward Circular Solutions

Single-use plastic is untenable, and its end-of-life realities are uncomfortable. Plastics recycling is a failed concept — only about 5%¹ of plastic is recycled in the U.S., no matter how much we put in our bins. Over 20%² of plastic is mismanaged³ and ends up as pollution while production continues at a breakneck pace — further flooding our oceans and suffocating our environments.

Our industry is pushing plastic pollution past planetary boundaries. Most major CPG brands have set goals to transition to recycled content or increase the recyclability of their packaging, but doubling down on a “better” single-use system that is already broken won’t solve the problem.

¹ [Greenpeace](#) ² [Norden.org](#) ³ [Mismanaged plastic waste](#) is waste that is not recycled, incinerated, or kept in sealed landfills. It includes materials burned in open pits, dumped into seas or open waters, or disposed of in unsanitary landfills and dumpsites.

Refill, reuse and recovery are more practical, impactful alternatives to recycling.

Linear consumption will not sustain our planet. Our goal is to design for circularity: make more plastic reducing, plastic-free, refillable, and reusable products.

Most flexible, multi-layer plastics are too complex for the majority of recycling facilities to process, which is why they cannot go in curbside recycling bins.

Since 2021, our Recyclops packaging takeback program allows our customers to send us back hard-to-recycle items, such as plastic pouches, tubes, and silicone.

While we know this is not a perfect solution, it helps these materials, otherwise destined for landfill or our oceans, to be properly managed at end of life. Looking ahead, our focus will remain on partnerships, legislation, and networks that we can participate in to scale circular solutions.



OUR PROGRESS

Sustainable Swaps

At Grove, we seek to challenge existing product formats that have plagued our industry with single-use plastic.

For decades, clean homes meant single-use bottles full of liquid. Circular product design challenges existing formats that still primarily exist today. Our Grove owned brands, including Grove Co., focus on single-use plastic reduction through refillable, reusable, concentrated, and waterless formats. Here are some key metrics we focus on:

1. SINGLE-USE PLASTIC AVOIDED

We measure the amount of single-use plastic our products avoid compared to products primarily packaged in plastic.

2. WATER AVOIDED FROM SHIPPING

Some conventional, mass market products contain 90%+ water. Shipping products mostly made of water contributes to higher greenhouse gas emissions than shipping of Grove Co.'s concentrated and waterless product formats.

3. SINGLE-USE PLASTIC BOTTLES AVOIDED

The number of single-use plastic bottles avoided by our customers purchasing sustainable swaps.



Conventional Cleaning Bottles & Sprayers



Grove Co. Cleaner Concentrates

Our cleaner concentrates are made of infinitely recyclable glass and shipped in FSC® certified, 100% recycled paper packaging. Designed for use with our refillable, reusable spray bottle, they help avoid plastic use and carbon emissions from shipping.

1 All plastic avoided metrics are since the launch of the product sold both on Grove.com and in retail.
2 Single use plastic bottles avoided are equivalent to the single-use plastic packaging equivalent. For example, Grove Co. cleaner concentrates are compared to a standard 16oz household cleaner in single-use plastic.

10,822,169 lbs

of plastic avoided by Grove site and retail customers buying sustainable swaps that reduce single-use plastic

Grove Co. Cleaner Concentrates HAVE AVOIDED

2,745,817 lbs

Of Single-Use Plastic

23,052,786 bottles

Made from Single-Use Plastic

2,701,498 gallons

Of Water from Shipping

SUSTAINABLE SWAPS (CONTINUED)



Conventional Room Sprays



Grove Co. Room Spray Concentrates

Our concentrated room sprays are designed to pair with our reusable room spray bottle — just add water!

Grove Co. Room Sprays
HAVE AVOIDED

433,314 lbs
Of Single-Use Plastic

609,637 bottles
Made from Single-Use Plastic

71,034 gallons
Of Water from Shipping



Conventional Hand Soaps & Dish Soaps



Grove Co. Hand & Dish Soaps

Our hand and dish soap refills pair with Grove Co. soap dispensers or reusable pumps to help eliminate plastic waste.

Grove Co. Hand & Dish Soaps
HAVE AVOIDED

1,122,092 lbs
Of Single-Use Plastic

12,353,243 bottles
Made from Single-Use Plastic



Conventional Laundry Soaps & Detergents



Grove Co. Laundry Care

Innovative laundry care in concentrated or waterless formats focus on reducing plastic waste and carbon during shipment.

Grove Co. Laundry Care
HAS AVOIDED

580,112 lbs
Of Single-Use Plastic

2,818,180 bottles
Made from Single-Use Plastic

1 All plastic avoided metrics are since the launch of the product sold both on Grove.com and in retail.
2 Single use plastic bottles avoided are equivalent to the single-use plastic packaging equivalent. For example, Grove Co. cleaner concentrates are compared to a standard 16oz household cleaner in single-use plastic.



OUR VISION FOR SUSTAINABLE INNOVATION

Meeting Customers Where They Are

Sustainability can be a journey of great leaps and large industry shifts, but it's also one of small steps and incremental change.

Grove Collaborative has long attracted a conscientious consumer, open to more advanced sustainable behaviors, such as concentrated formulas, refill and reuse systems, and waterless formats. But we also believe there is a valuable opportunity to capture consumers who may be earlier on their sustainability journey.

Grove Co. is on a mission to cultivate the sustainable consumer and scale their sustainable behaviors to maximize our positive impact.

That's why we're launching new ready-to-use collections packaged in aluminum with a reusable pump.

Purchasing a durable dispenser may not be an option for all consumers due to cost or access. With our ready-to-use formats, customers can purchase our hand and dish soaps without a dispenser or the industry standard single-use plastic.

To reduce plastic and scale alternatives, Grove Co. is launching **ready-to-use products in aluminum packaging** at accessible prices.

PRODUCT SPOTLIGHT:

Ready-to-Use, Refillable HAND & DISH SOAP



Customers can choose from either a dispenser and refill system or a ready-to-use format in aluminum packaging

New Products Include

Laundry

Ultra-concentrated detergent in aluminum packaging with an industry-first aluminum dosing cap

Hand Soap & Dish Soap

In refillable aluminum packaging with a reusable pump made of post-consumer recycled content



Building the Future of Sustainable Product Innovation

Here's how Grove Co. is working to reduce plastic in our products and supply chain while balancing a great consumer experience, affordability and the overall environmental impact of our products.

REFILL MODELS BEYOND PLASTIC

We're doubling down on our investment on aluminum as the most sustainable alternative to plastic bottles and tubs.

STARTER + REFILL ALTERNATIVES TO POUCHES

We're testing curbside recyclable lined paper pouches.

PLASTIC-FREE ENGINEERING

We're lightweighting all plastic components and incorporating post-consumer recycled (PCR) plastic as much as possible.

MOVING BEYOND:

PLASTIC AS PROTECTION

polybags • flow wrap
bubblewrap • banding • tape

PLASTIC AS PACKAGING

bottles • pouches
sprayers • pumps • tubs

PLASTIC AS PRODUCT

garbage bags • tools
PVA pods + sheets
cleaning wipes

WAREHOUSE EFFORTS

We're replacing all plastic bubble wrap with paper stuffing, replacing tape with non-plastic paper tape, and replacing plastic banding.

COMPOSTABLE PACKAGING

We're exploring certified compostable bioplastic alternatives to plastic flow wrap for products with high moisture content.

PLANT-BASED PLASTIC ALTERNATIVES

We're exploring reduced plastic, plant-based plastics and plastic alternatives for film used in pods, pouches and wipes.



Beyond Plastic™

We're leaders in products that reduce single-use plastic waste.

We're also a B Corp and Public Benefit Company — focused on the development, promotion, and distribution of consumer products as a positive force for human and environmental health.

Want to learn more?

[See our full sustainability report here.](#)

